



11th Annual Conference of EMAN, October 6-7, 2008 Budapest

**on Sustainability and Corporate Responsibility Accounting - measuring
and managing business benefits**

Host: Institute for Environmental Sciences (Director: Professor Sándor Kerekes)
Corvinus University of Budapest, Budapest, Fővám tér 8, H-1093.

The conference will focus on the assessment of business benefits that can be realized through improvements towards sustainability and CSR performance.

Specific topics which will be addressed in the conference include:

- Measuring business benefits of sustainability and CSR
- Environmental benefit accounting
- Tools and experiences for CSR and sustainability performance measurement in EMA
- Measuring the contribution of environmental performance to corporate value
- Sustainability issues in EMA
- New methods and procedures in environmental accounting
- Social performance and business success
- Stakeholder' influence on EMA
- Sustainability accounting at the macro level (evaluation of environmental amenities, indicators of development)
- Any new theoretical contribution to the development of the environmental accounting field
- Country studies, case studies, surveys and empirical analyses of innovative approaches

FOLLOW UP CONFERENCE: October 8, Sustainable Consumption (co-organised with the Hungarian Cleaner Production Centre), responsible individual: Gyula Zilahy, director of the Hungarian Cleaner Production Centre. Separate registration is needed. (gyula.zilahy@uni-corvinus.hu)

OPTIONAL PROGRAMS:

Wine tasting. Host: a member of the order of wine knights

Sight-seeing in Budapest (with a short boat trip on the Danube)

CALL FOR ABSTRACTS:

Contributions are invited from both researchers and practitioners. Please download a MS Word / PDF template for preparing your abstract: [MS Word file](#), [PDF file](#).

Abstracts should be sent as PDF files to the email address eman2008@uni-corvinus.hu. Please write "EMAN 2008 Abstract - [your name]" in the subject field of your message, and attach your contact information and the title of your abstract in the email message. The deadline for abstracts is May 31, 2008. Notification of acceptance will be sent by June 31. Authors of accepted abstracts are required to send their extended abstract for CR-ROM publication in the conference proceedings by August 31.

DATES AND DEADLINES:

Abstracts: May 31
Extended Abstracts: August 31,
PowerPoint slides: September 30.
Conference email address: eman2008@uni-corvinus.hu

ORGANISING COMMITTEE FOR EMAN 2008:

Sandor Kerekes, Director of the Institute for Environmental Sciences hosting the conference
Maria Csutora, chair (maria.csutora@uni-corvinus.hu)
Vice chair: Zsuzsanna Szerényi, Ph.D., Head of Department (zsuzsanna.szerenyi@uni-corvinus.hu)
Ágnes Nemcsicsné Zsóka PhD. (agnes.zsoka@uni-corvinus.hu)
Gábor Harangozó (contact person, gabor.harangozo@uni-corvinus.hu)
Szilvia Luda (szilvia.luda@uni-corvinus.hu)
and Laura Baritz

CONFERENCE VENUE:

Institute for Environmental Sciences
Corvinus University of Budapest, Budapest, Fővám tér 8, H-1093.
H-1828 Budapest, P.O.B. 489.

Tel:
36-1-482-5280
36-1-482-5120

fax: 36-1-482-5055

HOTELS:

Delegates are expected to take care of hotel and flight bookings themselves. Suggested options are:

Danubius Hotel Gellert (facing the university from the right side of the Danube)

Category: ****

1111 Budapest, Szent Gellért tér 1.

Phone: +36 1 889-5500, Fax: +36 1 889-5505

Room reservation:

Phone: +36 1 889-5501, Fax: +36 1 889-5505

E-mail: gellert.reservation@danubiushotels.com

Internet: www.danubiushotels.com/gellert

Further options available:

<http://www.budapesthotelbooking.com/>

Conference homepage: <http://eman2008.uni-corvinus.hu>

Link: [Environmental Management Accounting Network](#) (EMAN-EU)

The details of the conference will be added later.

